





CHANCELLOR'S MESSAGE



Honourable Chancellor
SHRI NARAYAN DAS AGRAWAL

"The current position of the company, future plans, events, facilities can be easily described here."

Newsletters are published by clubs, churches, societies, associations, and businesses— especially companies—to provide information of interest to members, customers, or employees.

CHIEF PATRON'S MESSAGE



Dean Academic Affairs- GLA UNIVERSITY
Prof. Anoop Kumar Gupta

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ABOUT GLA UNIVERSITY

GLA University, Mathura was established through the U.P. State Legislative Act of 2009 (UP Act 21 of 2010). The University is named after Shri Ganeshi Lal Agarwal Ji, father of Shri Narayan Das Agrawal who took the first step toward fulfilling his father's dream. The University is duly recognized by UGC under Section 2(f). GLA University, Mathura which is a member of the Association of Indian Universities(AIU) is blissfully located about 125 Km from New Delhi on the NH-2 to Agra, at Mathura, the birthplace of Lord Krishna. Today, GLA University, Mathura is one of the leading private Universities that has been accredited "A" grade by the National Assessment and Accreditation Council (NAAC) and has 12B status from UGC. The eco-friendly sprawling campus is spread over more than 110 acres of land, and I come to 12000+ students, more than 50 well qualified and experienced faculty members and 700+ dedicated staff.

With a 23000+ strong Alumni network all over the world, the University enjoys a special integration with the corporate world, that helps it develop industry required courses and curriculum. The University likes to compete with itself and is committed to providing its students with a world-class education at affordable prices. The University through its Undergraduate and Post-graduate departments offers a large number of academic programs from Diploma to PhD in Humanities, Applied Sciences, Education, Engineering, Management, Pharmacy, Law and Biotechnology. Our students are getting excellent placements. We are proud that on average over the last so many years we are able to place nearly 74 students through on-campus recruitment itself. Many prestigious companies, like Infosys, Wipro, TCS, HCL, Jindal Steel, Vivo, Bosch, Honda Motors and Scooters, Amaron, Amazon, Hindustan Glass, Padmini, IDBI, HDFC, Tech Mahindra and many more are delighted to hire our students

Highlights

- Establishment
- Recognition
- Endorsements
- About Campus
- Alumni Network
- Courses offered
- Placements



CEO'S MESSAGE



Mr. NEERAJ AGRAWAL
CHIEF EXECUTIVE OFFICER- GLA UNIVERSITY

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EXECUTIVE COUNCIL'S MESSAGE



Mr. VIVEK AGRAWAL
MEMBER EXECUTIVE COUNCIL

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CHIEF CO-ORDINATOR'S MESSAGE



Dr. MANOJ KUMAR
CHIEF CO-ORDINATOR IEDC

"At New Gen IEDC, we invigorate ideas and innovation."

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ABOUT NEW GEN IEDC



New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC) is a programme launched by the National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), Government of India.

NewGen IEDC will aim to inculcate the spirit of innovation and entrepreneurship amongst the young S&T students and encourage and support start-up creation through guidance, mentorship and support.

The NewGen Innovation and Entrepreneurship Development Centres are being promoted in educational institutions to develop institutional mechanisms to create entrepreneurial culture in S&T academic institutions and to foster techno-entrepreneurship for the generation of wealth and employment by S&T persons. The NewGen IEDCs are established in academic institutions (science colleges, engineering colleges, universities, management institutes) having requisite expertise and infrastructure.

NewGen IEDC in GLA focuses on the entrepreneurial development of students with innovative minds. Any new idea has the potential to fill a market gap and fill the needs of consumers. We promote these innovative ideas and give full support to convert them into successful startups.

WHY ARE WE DIFFERENT?

We thrive to become, by 2025, a vibrant hub of entrepreneurial activity in the North Indian region, such that local entrepreneurs drawn from students, faculty, staff and other local communities are able to incubate, nurture and grow business ideas into full-fledged companies with a significant market presence. Our goal is to have at least 100 companies graduate from the GLAU E-Cell Incubator by 2025.

GLAU NewGen IEDC would also spread the message of entrepreneurship and create a culture of entrepreneurship in the Institution. With faculty already trained in various nuances of entrepreneurship, the presence of NewGen IEDC at GLA University would create a vibrant entrepreneurial culture amongst the students. Many amongst the "Job-Seekers" would be converted into "Job-Creators" through the entrepreneurial route.

With a vision to catalyze and promote development of knowledge-based and innovation-driven enterprises and promote employment opportunities amongst youth, especially students.

ABOUT E-CELL

E-Cell GLAU elaborated as Entrepreneurship cell is a non-profit, strategically innovated, value driven organization with prime focus on impacting young minds and is run by entrepreneurs in making. E-Cell aims at developing entrepreneurial spirit among students and shares a vision to foster innovation and budding ideas in youths.

Entrepreneurship Cell, GLA University is a non-profit, strategically innovated, value-driven organization with a prime focus on impacting young minds and is run by the student entrepreneurs in making.

We host various workshops, interactive activities, speaker sessions, and competitions for aspiring entrepreneurs and support them by providing the necessary resources to help them turn their ideas into start-ups.



ABOUT IIC

Under the Ministry of Education's Innovation Cell, GLA University has established Institution's Innovation Council in the year 2018-19 and has actively participated in IIC3.0 (the academic year 2020-21). IIC-GLA University works closely with E-Cell of GLA University which is the student-driven body.

IIC-GLA University got a 1-Star rating for 2019-20 and a 3.5-Star rating for 2020-21. Following are the Star Rating certificate for the year 2019-20 and 2020-21. In the academic year 2020-21, IIC-GLA has organized 20+ activities under IIC which include workshops on Design Thinking, IPR, Idea Generation & many others. Two members of IIC-GLA University, Dr Manoj Kumar & Mr Ravikumar Tiwari have received a certificate for completing the training of Innovation Ambassador (IA).



ABOUT ARIIA

GLA University has also participated in the ARIIA -2021 Ranking (Atal Ranking of Institutions on Innovation Achievements) and secured band-excellent in the category of Private/Self-financed University for the latest ARIIA-2021 ranking announced by the Ministry of Education (MoE), Govt. of India.

Atal Ranking of Institutions on Innovation Achievements (ARIIA) is an initiative of the Ministry of Education (MoE), Govt. of India to systematically rank all major higher educational institutions and universities in India on indicators related to "Innovation and Entrepreneurship Development" amongst students and faculties. ARIIA rank band excellent is after the top 10 ranks and only 36 private universities have been given this band. GLA University is amongst the only 5 universities from Uttar Pradesh to feature in the top 46 universities across India in the ARIIA-2021 ranking.



ABOUT TBI

"WHERE IDEA GETS TRANSLATED INTO A REALITY"

Technology Business Incubator has been set up in the premises of GLA University under the sponsorship of the Department of Information Technology & Electronics Government of Uttar Pradesh. Technology business incubators are a powerful economic development tool, which promotes growth through innovation.

The application of technology supports economic development strategies for small business development, and encourages growth from within local economies, while also providing a mechanism for technology transfer. The Technology Business Incubator StartUp LaunchPad, GLAU would primarily focus on those technologies, which need support for commercialization and further proliferation. These can act as a growth driver in the low-end spectrum of the incubation ecosystem. The components under the program will include mentoring support in business and technology plans, networking of business resources, entrepreneurship cum skill development, identification of appropriate technology, hands-on experience on Projects, Projects/ Products selection, project report preparation, credit facilitation, seed capital assistance, marketing assistance, professional assistance to make the enterprise successful and achieve higher growth.

Technology-based new enterprises are typically characterized as high risk and high growth ventures, and as such, they require an enabling environment like TBI to enhance the prospects of success.

GLA University, Mathura in February 2021 got sanctioned letter from the Department of IT & Electronics, Government of Uttar Pradesh (Start-up UP Initiative) to establish Technology Business Incubation Center at the GLA University campus. The proposed TBI at GLAU will be sector agnostic & will focus on the following sectors: AgriTech, Green Technology, Industry 4.0 (Robotics & IoT) & SaaS (Software as a Service)

TBI-GLAU Technology Business Incubator



VISION: The prime role of TBI-StartUp Launchpad, GLAU is nurturing and empowering innovation and entrepreneurship in the state of Uttar Pradesh. TBI StartUp Launchpad, GLAU is committed to nurturing technology and knowledge-based ventures through its start-up journey by providing the necessary support to help entrepreneurs survive in the valley of death in the life cycle of a startup and reach a stage where they can scale up their ventures further.

MISSION: TBI- StartUp Launchpad, GLAU aims to build and share resources including space and infrastructure, access to business support services, mentoring, training programs to enhance the skills of entrepreneurs and seed funds. The scope of support is broad-based, and covers technologies/IP developed wholly at the Institute or partly through collaborations elsewhere, as well as external startups with which GLAU members are associated as consultants or mentors.



ABOUT STARTUP LAUNCHPAD

StartUp LaunchPad was established at GLA University, Mathura on 24th April 2019 with the aim of encouraging students to start their own ventures. To date, 18 Start-up have graduated from Start-up Launchpad and 4 Startups are presently receiving incubation.



StartUp LaunchPad provides various facilities to all the incubates:

- Dedicated Office Space accessible from 12 is in midnight.
 - Basic Incubator Facilities: Wi-Fi Access for all the team members, Conference Hall, CCTV security, Printer & Centrally Air-Conditioned room.
 - Mentoring Support: Around 4-6 mentoring sessions in a month.
 - Networking Support: Visit different Startup expos, incubation centres etc. & networking opportunities at GLA (With Guest Speakers)
 - Documentation Preparation Help (Includes Pitch Deck, Financial Planning, Vision Mission Statement, Project & Task Management Tools, SOP & other required documents)
 - Help in Promotion
 - Assistance in seed funding support
- Currently, 21 different teams are working on different startups, out of these 12 are Physical Startups and 09 are working in virtual mode.

S.No	Name of Startup	Name of Promoter/CEO	Mobile No.	Mail ID	Product/Service
1	Tredocycle Pvt. Ltd.	Sachin Sengar	9456082027	tredocycle@gmail.com	Product
2	Foodwagon Pvt. Ltd.	Rajdeep Gautam	639651024	rajdeepgautam25@gmail.com	Product
3	Insudra Media Pvt. Ltd.	Sachin Saha & Priya	7070287940	sachinsaha.cs17@gmail.com	Service
4	zindagi	Anindia Singh	9807701072	anindiasingh@outlook.com	Service
5	Mi Wali	Priya Gupta	8176420081	miwali.com@gmail.com	Product
6	Inciprimus	Anmol Kachan	7201127072	info@inciprimus.com	Service
7	Cyber Importers	Saurya Namani Saksham	7080542282	saurya.namani@gmail.com	Service
8	Heptim	Abul Masrya	9447018788	info@heptim.com	Service
9	Merchant Sahab	Sachin Kumar	7642021163	merchantsahab@gmail.com	Service
10	Ambrick Music	Rishi Srivastava	8808399533	rishisrivid@gmail.com	Service
11	Beats Change to Your Startup	Deepak Awasthi	789113279	younstardupdt@gmail.com	Service
12	Buam	Narain Bhutnagar	913098895	nachinbhatnagar@gmail.com	Service
13	The Vibe	Shalini Sharma	7368092405	shalinasharma1995@gmail.com	Service
14	Techies/Scandix	Anupriya Agrawal	7899065598	anupriyagrawal.cs17@glau.ac.in	Service
15	Acadcamer	Kirishanu Garg	0414910292/9669492207	kirishanugarg@gmail.com	Service
16	Revisi	Prakhar Singh	7011800543	prakharsingh884@gmail.com	Service
17	FoodCall	Surekha Kumar	6272121017	goutamsurekha@gmail.com	Service
18	Cread MG2	Harsh Sharma	7300735711	harshsharma.cs17@glau.ac.in	Service
19	Techcod	Harshit Jaiswal	7454022235	jaiswalharshit001@gmail.com	Service
20	Piners	Harsh Sharma	7300735711	harshsharma.cs17@glau.ac.in	Service
21	Legit24x7	Priya Agrawal	8791834636	Legit24x7@gmail.com	Service

SOME OF OUR PROJECTS



SMART E-CYCLE + STAND

An Electric cycle made smart by adding auto-lock with an inbuilt camera and RFID card access for PBS (Public Bike Sharing). Differently-abled students or aged staff members can use the facility for ease of mobility and end to end commute.



E-WRITER

Many trees are cut down day by day for the production of papers. The aim is to make a pad, like the size of a laptop, in which a screen, a camera, and a mini-computer will be available. The students who can't afford laptops can buy them at low prices.



SIMMER BUTTER GHEE SEPARATOR

A prototype that involves mixing, heating and separation steps together in single apparatus for obtaining Ghee from malai. The final product does not contain a foul smell of buttermilk due to proper heating and filtration.



KAVACH (कवच) ANTI COVID-19 PENDANT

Anti COVID-19 Pendant 3D printed portable device that pulses or vibrates when a person's hand comes close to their face. The sensor will also vibrate or alert you if you're too close to someone because sometimes we often forget to maintain social distance.



GRASS ROOF PLANTATION HUB

The GRPH, project is all about resolving this problem by providing the beauty of nature at their doorstep by introducing the Grass Roof Plantation system helps you to maintain your healthy life as well as your emotional state of life.

The basic body starts with covering the waterproof layer of the membrane on the roof surface.



BILIRUBIOMETER

It will detect the level of bilirubin in blood serum. 19% to 25% of all maternal deaths and 7% to 13% of all neonatal deaths in Bangladesh were associated with jaundice in pregnant women and 58% of deaths in pregnant women with acute liver disease.



OUR ACHIEVEMENT CERTIFICATES



Some of our achievements in innovation and entrepreneurship development, which includes recognition and EXCELLENT-band ranking in ARIIA (Atal Ranking of Institutions on Innovation Achievements).members of IIC-GLA University, Dr Manoj Kumar & Mr Ravikumar Tiwari has received certificate for completing training of Innovation Ambassador (IA).



PHOTO GALLERY



NewGen IEDC GLAU

(Promoted by NSTEDB, DST, Govt of India, New Delhi |
Hosted by: GLA University, Mathura)



GLA
UNIVERSITY
MATHURA

INNOVATION BOOKLET

NewGen IEDC VISION

To catalyze and promote development of knowledge-based and innovation-driven enterprises and promote employment opportunities amongst youth specially students

NewGen IEDC MISSION

Develop and promote entrepreneurship through multidimensional technical skills in order to enrich the inclusive growth and overall development



Inspire
Innovate
Integrate

STARTUP
Launchpad

NewGen
IEDC
GLAU

